

Digital Transformation in Road Transportation

Developed a blockchain solution that helped a roads and transport authority to ensure compliance, security, and enhance customer experience

CONTEXT

CLIENT

- A roads and transport authority of a country in the Middle East
- Responsible for developing integrated and sustainable roads & transportation systems
- Provides legislation and strategic plans of transportation in the city

KEY DRIVER

- Ensure regulatory compliance and security besides improving customer trust in vehicle rentals

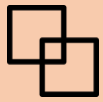
CHALLENGES

- Legacy system used earlier by the police department causing delays in reporting rental activities data to the rest of national security authorities
- Multiple systems operating in silos being used to capture data resulting in duplication and potential of incorrect or missing information
- Older technologies & design making it difficult to re-engineer



SOLUTION – KEY COMPONENTS

A DECENTRALIZED REPOSITORY FOR ALL RENTAL ACTIVITIES ACROSS REGION



INTEGRATION & INTERFACE

- Integration with rental agencies, police, insurance, toll road system, foreign affair systems, and identity system
- Interface through API, web, mobile application, and kiosk



BLOCKCHAIN & SMART CONTRACTS

- Decentralized data store ensuring single source of truth
- Effective data validation
- End-to-end transaction traceability
- Smart contract between rental agencies and users

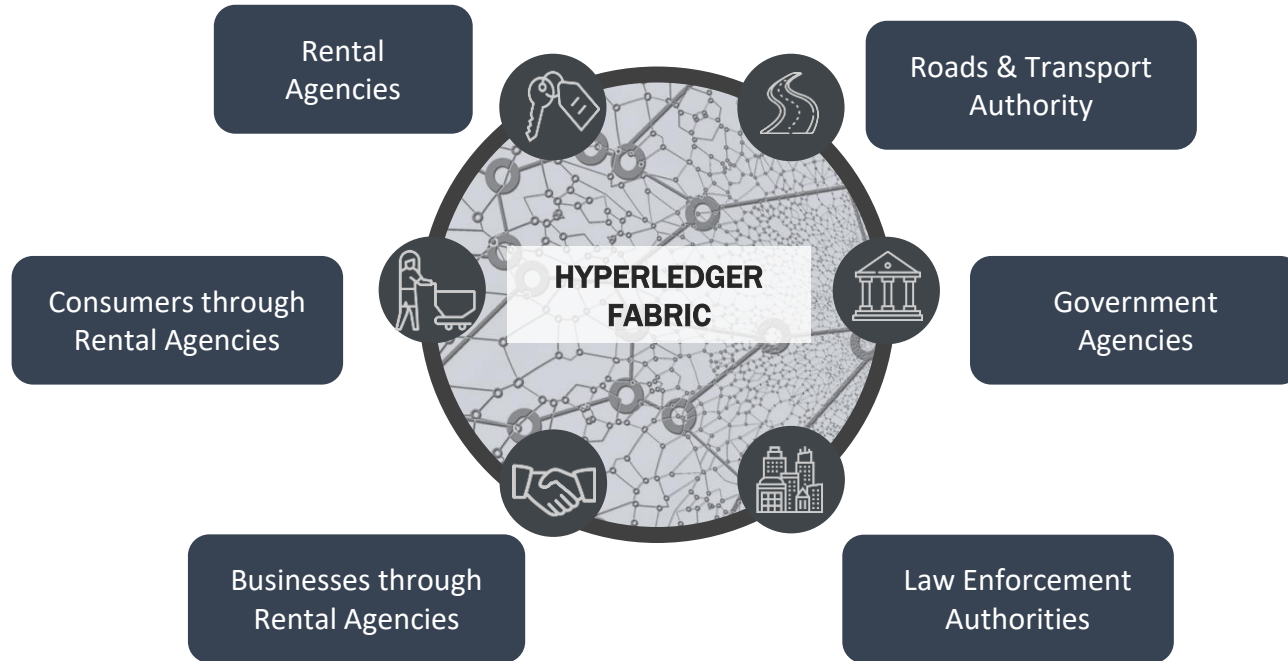


PORTAL & ANALYTICS

- Comprehensive data reporting
- Fast & accurate elastic search
- Advanced analytics including driver behavior
- Performance monitoring

SOLUTION – PARTICIPANTS & KEY TECHNOLOGIES

Decentralized rental activity information store connecting all required entities using blockchain technology



KEY TOOLS & TECHNOLOGIES



Smart Contracts

Go Lang

Micro-Services, APIs

NodeJS

Blockchain

IBM Blockchain Platform (IBP), Hyperledger Fabric

Cloud (On-Premise)

Red Hat OpenShift Container Platform

Data Store

PostgreSQL

Testing & DevOps

jMeter, Jenkins

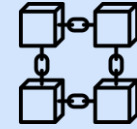
SOLUTION – OUR KEY CONTRIBUTION

OVERALL ARCHITECTURE & SYSTEM DESIGN



Played a key role in defining a highly scalable enterprise blockchain solution architecture, running on OpenShift Container platform, based on microservices and API first approach.

BLOCKCHAIN SOLUTION DESIGN & DEVELOPMENT



Handled blockchain & smart contracts solution design, development, network configuration and deployment.

SMART CONTRACT RULES DEVELOPMENT



Translated the business rules into smart contracts for rental and borrow-vehicles contracts management. Ensured integrity of all vehicle contract life cycles including payments, charges and fines.

QA AUTOMATION AND DEVOPS MANAGEMENT



Delivered 100% automated test coverage for the APIs. Designed the DevOps – CI/CD strategy and developed the automation pipelines.

RESULTS – KEY BENEFITS



IMPROVED REVENUE COLLECTION

By storing & tracking end-to-end rental activity transactions in a timely manner with higher accuracy across all agencies



ENABLED & EMPOWERED AGENCIES

By providing APIs for integration, automated submission of rental information, analytics, and dashboard functions on UI



IMPROVED CUSTOMER TRUST

By ensuring higher security and trust through continuous governance, monitoring, and enforcement of regulatory compliance for rental agency operations



ANNUAL RENTAL USAGE PROJECTIONS (2021-22)

80K



VEHICLES

1K



AGENCIES

2MIL



CONTRACTS

Note: Data is indicative and are projections made for 2021/22

Customer Success Briefs



THANK YOU

Digital Customer Experience.